This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1 – 14    (Canceled)

15.    (Currently Amended) A computer-readable medium having stored thereon a mark-up language file associated with a computing system running an operating system and having predefined system commands, said file comprising in combination:

(a)    a link embedded within the file that can be selected by a user viewing the mark-up language file; ~~and~~

(b)    an alias within the link that identifies a predefined system command and enables said computing system to execute the predefined system command when the user has selected the link; and

(c) an instruction within the link to invoke the predefined system command,

wherein the instruction is X-MSR1INVOKE.

16.    (Original)    The computer-readable medium of claim 15 wherein the alias is an integer.

17 – 18    (Canceled)

19.    (Previously Presented)    The computer-readable medium of claim 15 further having stored thereon a table comprising a plurality of aliases and a corresponding predefined system command for each of the aliases.

20.    (Original)    The computer-readable medium of claim 15 wherein the mark-up language file is an e-book.

21.    (Previously Presented)    The computer-readable medium of claim 15 wherein the predefined system command is selected from the group consisting of system configuration commands, networked operations, commerce functions, and utilities commands.

22.     (Original)     The computer-readable medium of claim 15 wherein the predefined system command is selected from the group consisting of Brightness, Contrast, Page Color, Rotate, Visual Guides, All Annotations, Bookmarks, Highlights, Notes, Drawings, and Riffle Increments.

23.     (Previously Presented)     The computer-readable medium of claim 15 wherein the predefined system command is selected from the group consisting of Network Lookup and Network Search.

24.     (Previously Presented)     The computer-readable medium of claim 15 wherein the predefined system command is selected from the group consisting of Initiate Transaction, Initiate File Upload, and Form Post.

25.     (Previously Presented)     The computer-readable medium of claim 15 wherein the predefined system command is Load Value.

26.     (Previously Presented)     The computer-readable medium of claim 15 wherein the predefined system command corresponds to an applet for a third-party application.

27.     (Original)     The computer-readable medium of claim 15 wherein the mark-up language document is selected from the group consisting of HyperText Markup Language (HTML) document, Standard Generalized Markup Language (SGML) document, eXtensible Markup Language (XML) document, eXtensible HyperText Markup Language (XHTML) document, and Synchronized Multimedia Integration Language (SMIL) document.

28.     (Currently Amended) An application program having computer-executable instructions for reading a mark-up language file associated with a computer running an operating system and having predefined system commands, the file comprising in combination:

(a)     a link embedded within the file that can be selected by a user viewing the mark-up language file;

(b)     an instruction within the link to invoke a predefined system command; and

(c)     an alias within the link that identified the predefined system command and that enables a computing system to execute the predefined system command when the user has selected the link,

wherein the instruction is X-MSR1INVOKE.

29.     (Canceled)

30.     (Previously Presented)     The application program of claim 28 having further computer-executable instructions for reading a table, the table having a plurality of aliases and a corresponding predefined system command for each of the aliases.

31.     (Original)     The application program of claim 28 wherein the mark-up language file is an e-book.

32 – 34     (Canceled)